



Lifetime Products Fact Sheet

Corporate Bio

Lifetime Products, Inc. has applied innovation and cutting-edge technology in plastics and metals to create a family of affordable lifestyle products that feature superior strength and durability. Lifetime was founded in 1986 as the maker of portable basketball systems that revolutionized the industry with patented technology. Today, Lifetime is the world's largest manufacturer of residential basketball systems, as well as polyethylene folding tables and chairs. With diverse offerings such as outdoor storage sheds, playground equipment, and kayaks, Lifetime continues to develop innovative products that outfit the way you live.

We started with basketball

It all started in 1973 as a playground equipment company called A1 Basketball Standards, which later became American Playworld. With the American dream in sight, it was a small company with humble beginnings – headquartered in a garage in Utah. In 1986, Lifetime Products split from American Playworld to form a separate company to focus on making basketball systems. Since that time, Lifetime has transformed the sporting goods industry with the introduction of its adjustable basketball pole and portable basketball system.

We grew to tables

In 1995, Lifetime used its metals and plastics expertise gained from manufacturing basketball systems to introduce another new product – a blow-molded polyethylene (a type of plastic) picnic table. The folding picnic table hit the market and was an instant success. In 1998, Lifetime used those same technologies and materials to develop a polyethylene banquet table that was stronger, lighter, and more durable than wood folding tables.

We continue to grow

Today, Lifetime is the world leader in both residential basketball equipment and polyethylene tables. In 2005, Lifetime expanded its product offerings by introducing a revolutionary line-up of outdoor storage sheds. Lifetime continues to create new products and new technologies with families and businesses in mind.

Product Facts

- Lifetime Products manufactures high-density polyethylene (HDPE) folding tables, picnic tables, and chairs, as well as state-of-the-art residential basketball equipment, outdoor storage buildings, playgrounds, and kayaks
- Lifetime's major product lines (sporting goods, tables & chairs, lawn & garden products, and water sports) utilize blow-molded polyethylene and steel fabrication technology
- Lifetime is the world leader in residential basketball equipment, with 60% market share in the USA and availability in more than 80 countries worldwide
- Lifetime is the world leader in polyethylene folding tables, with 75% market share in the USA and availability in more than 80 countries worldwide

Employee Facts

- Lifetime Products is one of the largest employers in Northern Utah
- Lifetime Products employs more than 2,221 people worldwide — 1,441 in Utah and 780 in China.

Facility Facts

- Lifetime Products is a privately-held company with headquarters and vertically-integrated manufacturing facilities at the Freeport Center in Clearfield, Utah
- Lifetime is globally diverse and maintains a wholly-owned and operated manufacturing facility in Xiamen, China and distribution facilities in Columbus, Ohio; Kansas City, Missouri; and Monterrey, Mexico.

Lifetime Innovations Facts

- 1986- Lifetime invents and patents the first home basketball system that can be adjusted in seconds
- 1992- Lifetime invents the first complete basketball system packaged in one box, creating industry-revolutionizing opportunities for mass-distribution at retail stores
- 1993- Lifetime invents a blow-molded portable basketball base that is watertight
- 1995- Lifetime invents the first table with a blow-molded polyethylene tabletop, a picnic table designed to fold flat
- 1996- Lifetime invents the Power Lift®, the first one-hand pneumatic height adjustment mechanism for basketball hoops
- 1998- Lifetime invents blow-molded polyethylene folding banquet tables
- 2000- Lifetime invents the first and only folding chair to meet BIFMA strength standards
- 2001- Lifetime introduces its line of high-end professional-quality home basketball systems for aggressive players
- 2004- Lifetime introduces basketball hoops with virtually unbreakable polycarbonate backboards
- 2005- Lifetime introduces its line of revolutionary outdoor storage sheds
- 2007- Lifetime invents the first-of-its kind fold-up steel utility trailer
- 2007- Lifetime introduces its line of residential playground equipment
- 2008- Lifetime expands its offerings to include all-in-one tent trailers
- 2009- Lifetime creates an innovative compost tumbler that virtually eliminates the mess and odor of composting
- 2010- Lifetime celebrates 25th Corporate Anniversary
- 2010- Lifetime acquires Dragonfly Innovations, expanding its offerings to include kayaks
- 2011- Lifetime acquires Emotion Kayaks, making Lifetime one of the largest kayak manufacturers in the world
- 2012 – Lifetime introduces its line of utility tent trailers for yard and/or family camping use

- 2012 – Lifetime patents two innovative table features: a bypassing folding channel, and a stacking tabletop
- 2012 – Lifetime integrates High Strength Low Alloy (HSLA) steel in select table designs
- 2012 – Lifetime innovates an Auto-Locking frame for tables
- 2013- Lifetime introduces the first blow-molded tandem kayak in the US

Lifetime Videos

- Lifetime Corporate Video: <http://go.Lifetime.com/corporatevideo>
- Lifetime Category Video: <http://youtu.be/77mMrD4mR9I>
- Lifetime Made In The USA Video: <http://youtu.be/hn52L1bpHqg>

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